

## CROSTALK ADVERTISING RATES PARISHES

### OVERVIEW

Published ten times each year (September to June), Crosstalk keeps the Anglican community from Cornwall to Pembroke to Western Quebec up-to-date on diocesan news. It is a well-read source of lively commentary, photos, meditations and advertisements. Published by the diocesan Bishop, it is the official voice of the Anglican church in the Ottawa Valley.

### DISTRIBUTION

Crosstalk is mailed to all identified supporters of Anglican parishes in the Ottawa Valley, and distributed in bulk to all churches and affiliated offices. Press run: 9,000.

### REQUIREMENTS

Digital Files only:

- PDF (print-ready)
- QuarkXpress (>6.5) with supporting fonts and images
- MSWord
- jpeg or Photoshop (psd) images — minimum 300 dpi at 100%

### DEADLINES

First of the month previous to month of publication (e.g., January 1 for the February issue).

### WHO SHOULD ADVERTISE

- Organizers of special events and concerts in parish settings.
- Promoters of bazaars, sales, fundraising efforts.

**E-Mail:** ott-crosstalk@ottawa.anglican.ca

**Phone:** 613 233 6271, ext 233

**Office:** 71 Bronson Ave., Ottawa, K1R 6G6

**Office Hours:** 9-5 (reception)

### RATES — PARISHES

#### FULL PAGE, \$800

10.25 x 14.25 inches

#### HALF PAGE, \$400

Horizontal 10.25 x 7 inches

#### QUARTER PAGE, \$200

10.25 x 3.5 inches

#### THREE COLUMN FORMATS, 6 INCHES WIDE

2 inches, \$72; 3 inches, \$108;

4 inches, \$144; 5 inches, \$180;

6 inches, \$216; 7 inches, \$252

#### TWO COLUMN FORMATS, 4 INCHES WIDE

2 inches, \$48; 3 inches, \$72;

4 inches, \$96; 5 inches, \$120;

6 inches, \$144; 7 inches, \$168

#### ONE COLUMN FORMATS, 2 INCHES WIDE

2 inches, \$24; 3 inches, \$36;

4 inches, \$48; 5 inches, \$60;

6 inches, \$72; 7 inches, \$84

Estimates for other sizes will be made on request.

Colour: Add 15% for process or spot

Layout: Free

Frequency discount for 3+ insertions billed together: 15%

No HST



ANGLICAN  
DIOCESE *of*  
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