



ANGLICAN
DIOCESE *of*
OTTAWA

CROSSTALK ADVERTISING RATES PARISHES

OVERVIEW

Published ten times each year (September to June), Crosstalk keeps the Anglican community from Cornwall to Pembroke to Western Quebec up-to-date on diocesan news. It is a well-read source of lively commentary, photos, meditations and advertisements. Published by the diocesan Bishop, it is the official voice of the Anglican church in the Ottawa Valley.

DISTRIBUTION

Crosstalk is mailed to all identified supporters of Anglican parishes in the Ottawa Valley, and distributed in bulk to all churches and affiliated offices. Press run: 9,000.

REQUIREMENTS

Digital Files only:

- PDF (print-ready)
- QuarkXpress (>6.5) with supporting fonts and images
- MSWord
- jpeg or Photoshop (psd) images — minimum 300 dpi at 100%

DEADLINES

First of the month previous to month of publication (e.g., January 1 for the February issue).

WHO SHOULD ADVERTISE

- Organizers of special events and concerts in parish settings.
- Promoters of bazaars, sales, fundraising efforts.

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Office Hours: 9-5 (reception)

RATES — PARISHES

FULL PAGE, \$800

10.25 x 14.25 inches

HALF PAGE, \$400

Horizontal 10.25 x 7 inches

QUARTER PAGE, \$200

10.25 x 3.5 inches

THREE COLUMN FORMATS, 6 INCHES WIDE

2 inches, \$72; 3 inches, \$108;

4 inches, \$144; 5 inches, \$180;

6 inches, \$216; 7 inches, \$252

TWO COLUMN FORMATS, 4 INCHES WIDE

2 inches, \$48; 3 inches, \$72;

4 inches, \$96; 5 inches, \$120;

6 inches, \$144; 7 inches, \$168

ONE COLUMN FORMATS, 2 INCHES WIDE

2 inches, \$24; 3 inches, \$36;

4 inches, \$48; 5 inches, \$60;

6 inches, \$72; 7 inches, \$84

Estimates for other sizes will be made on request.

Colour: Add 15% for process or spot

Layout: Free

Frequency discount for 3+ insertions billed together: 15%

No HST